



Digital Empowerment Solution



Empower Your Marketing,
Elevate Your School



A cost-effective subscription-based platform that **empowers** staff to **take control of digital marketing & reporting** - making the process easier, more efficient and all from **one platform**.

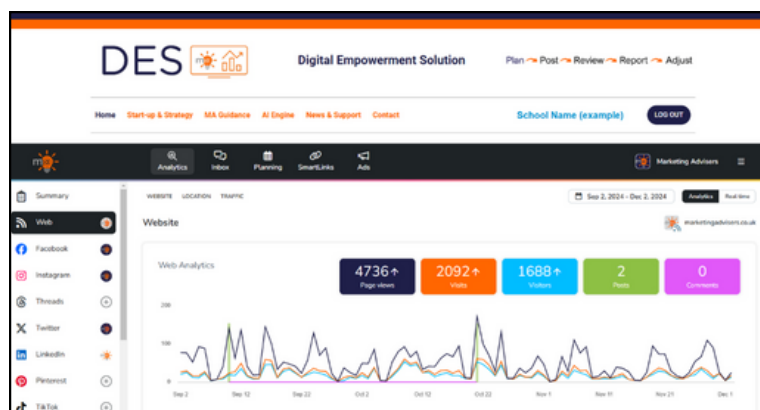


What does the DES integration solution offer?

DES (Digital Empowerment Solution) is a **personalised online platform** to manage **social media, website visitor data, online ads and cross-channel analytics reporting** from **one place**. With **guides & templates, AI-powered support, brand strategy insights** and school **news alerts** to help focus & **elevate your marketing** consistently.

How will the solution help?

- **Save time & improve efficiency** with one platform
- **Web visitor insights** - real-time tracking and analytics
- **Social media** - plan, schedule, & review strategically
- **Reporting** - custom, branded all channel data reports
- **Guides & news alerts** - to help keep up-to-date
- **DES AI Engine** - your digital school marketing assistant
- **Online adverts** - manage & track Meta & Google ads
- **Brand Strategy Review** - AI-powered insights
- **Local support** - MA-DES team and services, on call



Feel empowered and elevate your digital marketing...

Learn more about DES

Start your DES journey today
and empower your school's
digital marketing...



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DES



Marketing Advisers
for Schools



"I'm impressed with the DES product...a helpful addition to our digital toolbox for reporting alongside our social media posting."

- Philippa J. Scudds, Director of Marketing & Communications, Canford School

"I have been working on the DES platform, which I love by the way..."

DES has transformed the way we manage our digital marketing channels, providing invaluable insights and saving us precious time."

- Samatha Gillam, Marketing, Charlotte House School

"Using DES has saved us a huge amount of time and has made scheduling and approving content with the team seamless."

- Lucinda Bushell, Marketing Manager, St Peter's, York

"We have been thrilled with the DES solution. A one stop shop for our social media and analytics saving so much time!"

- Carole Kinnear, Head of Marketing, Windlesham House School

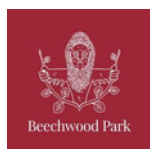
"DES has been an eye opener allowing us to see all our platforms (Facebook, Instagram, X, LinkedIn, our website) in one place! No more logging into each one individually to collate reports, as the in-built reporting function is very effective and super easy to use. I'd recommend it to any school marketing department that wants to take a holistic view of their digital activity."

- Catherine Corrigan, Marketing Manager, Claires Court School

"The DES platform has been a fantastic tool for our marketing. Its seamless integration and all-in-one platform for managing digital channels make it incredibly easy to plan, post and evaluate content."

The standout feature for me is the data reporting – it's made reporting so much easier, with insights presented in a clear, usable format."

- Matt Burns, Social Media & Digital Marketing Executive, Sedbergh School



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Shine even brighter



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