

DES

Empower Your Digital Marketing



A simpler way to manage digital activity — in one place

DES vs. Social-media-only tools

Why schools choose DES

- 1. All-in digital channels in one view**
Social media, website visitor traffic, online ads & Google search (not just social scheduling).
- 2. School-ready reporting**
Clear, branded reports designed with the leadership teams & governors in mind.
- 3. AI Chat & Brand Insights**
Understand your school's online presence with AI insights and school-focused chat support.
- 4. News updates, Guides & Templates**
Personalised news updates, guides, templates & digital insights.
- 5. UK-based, school-specific support**
People who understand the school landscape.

DES	
	
	
	
	
	

Comparison against all social-media-only scheduling tools used in schools

Save time | Clearer reporting | Better decisions | One platform

See how DES brings your digital activity together

Explore DES — scan for the event offer & sign up

des@marketingadvisers.co.uk | marketingadvisers.co.uk/des

